

Facebook

- few restrictions on content
- allows for any length
- can create events, photo albums
- group - more privacy
- page - content flexibility, public

Helpful Facebook Pages

Baltimore Sun
facebook.com/baltimoresun

Baltimore City Paper
facebook.com/baltimorecitypaper

LiveBaltimore
facebook.com/LiveBaltimore

Greater Homewood Community Corporation
facebook.com/greaterhomewood

365 Things to Do Around Baltimore
facebook.com/365baltimore

Lost and Found Cats of Baltimore
facebook.com/lostfoundbmorecats

Examples of Communities on Facebook

- As Pages

Hampden Community Council
facebook.com/hampdencommunitycouncil

Medfield Community Association
facebook.com/medfield.baltimore.md

Pigtown Main Street
facebook.com/PigtownMainSt

Canton Community Association
facebook.com/pages/Canton-Community-Association/201172126560

- As Groups

South Baltimore Neighborhood Association
facebook.com/groups/38364287472/

Canton Neighbors
facebook.com/groups/361390400572968/

Twitter

- brief informative posts
- can include links, images & video
- public

City Resources

City Department of Transit
twitter.com/BmoreCityDOT

City Department of Public Works
twitter.com/BaltimoreDPW

Police Department
twitter.com/BaltimorePolice

Office of Emergency Management
twitter.com/BaltimoreOEM

City Health Department
twitter.com/BMore_Healthy

Office of Promotion & the Arts
twitter.com/promoandarts

Department of Recreation and Parks
twitter.com/RecNParks

Tourism
twitter.com/BaltimoreMD

City 311
twitter.com/baltimore311

Unofficial Scanner tweets
twitter.com/BaltoFireBlog

City Council Members

Bernard C. "Jack" Young, President
twitter.com/prezjackyoung

Brandon M. Scott, 2nd District
twitter.com/CouncilmanBMS

Nick J. Mosby, 7th District
twitter.com/councilmanmosby

Bill Cole, 11th District
twitter.com/councilmancole

Carl Stokes, 12th District
twitter.com/CouncilmanCarl

Nextdoor

- location based, private network
- posts by anyone within network
- can create events, post photos
- urgent alerts can send emergency info to your community
- groups can focus community interests

Kickstart your community's Nextdoor

- Invite your neighbors & ask them to invite theirs
- Post information about Nextdoor to pre-existing networks (facebook, email lists)
- Setup relevant groups
Sample topics: Gardeners, Specific blocks, 311 reports, Walkers, DIYers
- Get your neighbors talking by posting content from the provided local twitter and facebook resources
- Advanced:
Create an event to house a photo album of the neighborhood pets, encourage neighbors to post an image of their pet with any relevant information in case of escape

Helpful Nextdoor Links

Existing Nextdoor Neighborhoods
nextdoor.com/find-neighborhood/md/baltimore/

Demo page (used in the presentation)
demo.trynextdoor.com/vip

Help portal
help.nextdoor.com

Lead's forum
forums.nextdoor.com

Twitter
twitter.com/nextdoor

Facebook
facebook.com/nextdoor

Join Nextdoor now

<http://bit.ly/NextdoorGHCC>

or if you have a smartphone,
scan this QR code:



Resources from the presentation available here:

<http://bit.ly/GHCC-Resources>
Thanks for your participation!

If you have any further questions,
feel free to reach out to me
via email:

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